

GRAPHIC STANDARDS

Please use .eps (vector) logo at all times when possible.
This logo is NOT to be altered without permission.
File formats (gif/eps/tif/pdf/jpeg) available upon request.

LOGO

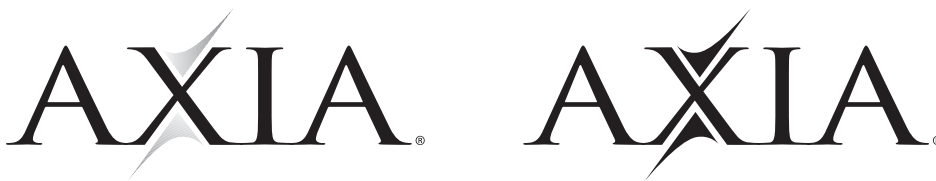
Do not attempt to recreate the logo by scanning, typesetting or redrawing. Always use electronic artwork files.



COLORS

Always print the LOGO in PMS Spot Color (or) a CMYK.

Black logo - to be used ONLY when a limited color palette is called for.



**PANTONE
PMS SPOT
COLORS**



**CMYK
FOUR-COLOR
PROCESS**

C = 100
M = 42
Y = 0
K = 0

C = 0
M = 0
Y = 0
K = 100

White logo - to be used ONLY when a dark background is called for.



ONE COLOR (BLACK)



C = 0
M = 0
Y = 0
K = 100

FONTS

